

Alfa Romeo Owners' Club of Australia (Victoria Division) Incorporated

("AROCA Vic") Social Media Usage Policy

Introduction

This Social Media Usage Policy provides guidelines for members, of AROCA Vic when using social media. The purpose of this policy is to ensure that social media interactions are conducted in an appropriate and respectful manner and in a manner that is consistent with the club's legal obligations.

Scope

This policy applies to all members, and any other individuals who use, administer or moderate an AROCA Vic site on social media platforms.

Social Media Platforms

This policy covers all social media platforms, including but not limited to:

- Facebook
- Twitter
- LinkedIn
- Instagram
- YouTube
- WhatsApp
- TikTok

Any other platform where members might discuss AROCA Vic related topics

Guidelines for use of social media platforms

Respect and Professionalism: Always maintain a professional and respectful tone. Avoid engaging in arguments or posting inflammatory, discriminatory, or offensive content.

Confidentiality: Do not share confidential or proprietary information about AROCA Vic.

Disclaimer: When discussing club related matters, include a disclaimer stating that your views are your own and not those of AROCA Vic.

Privacy: Respect the privacy of AROCA Vic members. Do not post personal information without consent.

Accuracy: Ensure the accuracy of information shared. If you make an error, correct it promptly.

Approval: Obtain approval from the President before posting content purporting to be on behalf of or authorised by AROCA Vic.

Compliance: Adhere to all relevant laws, regulations, and AROCA Vic policies, including those related to intellectual property and advertising standards.

Engagement: Engage with AROCA Vic members in a positive manner, responding to questions and comments in a timely and respectful way.

Prohibited Activities

Inappropriate Content: Do not post content that is abusive, discriminatory, harassing, or obscene.

Defamation: Do not post any content that is potentially defamatory of any other person, whether a member of AROCA Vic or not.

Personal Criticism: Do not post any content that is critical of any individual or makes any type of personal comments about any other person.

Misrepresentation: Do not misrepresent your role or AROCA Vic in any way.

Conflicts of Interest: Avoid posting content that could be perceived as a conflict of interest or that could harm AROCA Vic's reputation.

Unlawful Activities: Do not engage in or promote illegal activities.

Monitoring and Enforcement

Monitoring: AROCA Vic reserves the right to monitor social media activity to ensure compliance with this policy.

Enforcement: Violations of this policy may result in disciplinary action, up to and including removal from media platform, or cancellation of membership in accordance with the AROCA Vic rules

Reporting Issues

If you encounter any issues or have concerns about social media use, report them to the Committee of AROCA Vic immediately using the email committee@alfacclubvic.org.au.

Policy Adoption

This policy was adopted by resolution of the committee on [insert date]

Policy Review

This policy will be reviewed periodically and updated as necessary to ensure its effectiveness and relevance.

Acknowledgment

By using any AROCA Vic social media site, a member acknowledges that they have read, understood, and agreed to comply with this Social Media Usage Policy.